



Belvedere: February 24, 2005
Jerry Butler

Corte Madera: **TO:** Transportation Authority of Marin Commissioners
Melissa Gill

RE: Follow-up on Marin Travel Demand Model Presentation – Agenda Item 3b

Fairfax:
Lew Tremaine

Dear Commissioners:

Larkspur:
Joan Lundstrom

At the January 27, 2005 TAM meeting, staff made a presentation about the Marin Travel Demand Model, its individual steps, and the specific data that goes into each of the steps. The steps covered were: (1) land use, (2) trip generation, (3) trip distribution, (4) mode split, and (5) trip assignment and calibration. Some of the detailed inputs include: numbers of dwellings, square feet of commercial facilities (to estimate employees), household size and income, autos per household, residential density, employment density, travel and parking costs.

Mill Valley:
Dick Swanson

Novato:
Pat Eklund

Ross:
Tom Byrnes

In response to the presentation, Commissioners and the public raised a number of questions about possible model applications, including: reporting gateway volumes at the five gateways into Marin, development of a weekend travel estimate (to anticipate weekend peaks which are growing in southern Marin and Highway 37), reporting transit use by transit vehicle types (bus and ferry), and the use of the model to evaluate varying housing emphasis alternatives in anticipation of state requirements to allow higher density housing in transit served corridors.

San Anselmo:
Peter Breen

San Rafael:
Al Boro

Sausalito:
Amy Belser

Tiburon:
Alice Fredericks

County of Marin:
Susan Adams
Hal Brown
Steve Kinsey
Charles McGlashan
Cynthia Murray

Staff is proceeding as quickly as possible with updating the model to use the 2003 and 2005 ABAG land use data for use in developing the Short-Range Transit Plan. The Marin County Transit District is in the process of hiring a consultant to develop the Short-Range Transit Plan and TAM is in a similar process to hire a consultant to update the Congestion Management Plan. Staff will advise TAM, as we proceed where we could develop the additional data suggested and what the cost and time implications would be to perform that work and analyses.

Respectfully Submitted,

Craig Tackabery
Executive Director